

The Mobile Economy Eurasia

Unique mobile subscribers



2023 **191m**
78% penetration rate*

2030 **200m**
80% penetration rate*

CAGR 2023-2030 | **0.6%**

*Percentage of population

Mobile internet users



2023 **167m**
68% penetration rate*

2030 **171m**
69% penetration rate*

CAGR 2023-2030 | **0.4%**

*Percentage of population

SIM connections



(excluding licensed cellular IoT)

2023 **333m**
136% penetration rate*

2030 **337m**
135% penetration rate*

CAGR 2023-2030 | **0.2%**

*Percentage of population

4G

Percentage of connections (excluding licensed cellular IoT)

2023 **69%**

2030 **52%** ↓

5G

Percentage of connections (excluding licensed cellular IoT)

2023 **0.2%**

2030 **41%** ↑

Smartphones

Percentage of connections



2023 **83%**

2030 **93%** ↑

Operator revenues and investment



2023 **\$21bn**
Total revenues

2030 **\$23bn**
Total revenues

Operator capex for the period 2023-2030: **\$32bn**

Public funding



2023 **\$14bn**

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)

Licensed cellular IoT connections



2023 **57m**

2030 **104m**

Mobile's contribution to GDP



2023 **\$200bn**
7.9% of GDP

2030 **\$220bn**

Employment



2023 **530,000**

Jobs directly supported by the mobile ecosystem

Plus 240,000 indirect jobs