

The Mobile Economy North America

Unique mobile subscribers



2023 **332m**
82% penetration rate*

2030 **364m**
87% penetration rate*

CAGR 2023-2030 | **1.4%**

*Percentage of population

SIM connections



(excluding licensed cellular IoT)

2023 **459m**
114% penetration rate*

2030 **510m**
122% penetration rate*

CAGR 2023-2030 | **1.5%**

*Percentage of population

Mobile internet users



2023 **313m**
78% penetration rate*

2030 **351m**
84% penetration rate*

CAGR 2023-2030 | **1.6%**

*Percentage of population

4G

Percentage of connections (excluding licensed cellular IoT)

2023 **41%**

2030 **7%** ↓

5G

Percentage of connections (excluding licensed cellular IoT)

2023 **55%**

2030 **90%** ↑

Smartphones

Percentage of connections



2023 **85%**

2030 **89%** ↑

Operator revenues and investment



2023 **\$311bn**
Total revenues

2030 **\$395bn**
Total revenues

Operator capex for the period 2023-2030: **\$403bn**

Public funding



2023 **\$130bn**

Mobile ecosystem contribution to public funding (before regulatory and spectrum fees)

Licensed cellular IoT connections



2023 **250m**

2030 **542m**

Mobile's contribution to GDP



2023 **\$1.3tn**
4.5% of GDP

2030 **\$1.4tn**

Employment



2023 **1.3m jobs**

Directly supported by the mobile ecosystem

Plus **1.3m indirect jobs**